



FOR IMMEDIATE RELEASE – January 5, 2010

Press contact: Dustin Smith, (310) 975-1640, [dustin\\_smith@discovery.com](mailto:dustin_smith@discovery.com)

Press materials: <http://press.discovery.com/tlc>

### **BUDDY VALASTRO GETS SAVORY & SWEET WITH TLC'S NEW COOKING SERIES "KITCHEN BOSS" & NEW SEASON OF "CAKE BOSS"**

Los Angeles, CA – CAKE BOSS has taken viewers behind the scenes of Buddy Valastro's busy, family-run bakery, sharing the sweeter side of life. Now, TLC is heating things up with KITCHEN BOSS, a brand-new daytime cooking series that will showcase Buddy's traditional Italian recipes. Both series are ready to be served up this month – KITCHEN BOSS premieres on Monday January 24 and season four of CAKE BOSS premieres Monday January 31.

In KITCHEN BOSS, Buddy brings viewers into the kitchen, where he shares his family favorite Italian dishes. From his grandmother's secret recipes to simple tips to make a more delicious meal, Buddy cooks everything from pastas and proteins to sides and everyday desserts that make dinner a family event. To help spice it up during the series, various guests, including members of the Valastro family, join Buddy in the kitchen. As an added treat, TLC.com will feature recipes, tips, and behind-the-scene footage.

"Food is love, and my favorite family moments involve meals just like the ones I'm preparing on KITCHEN BOSS, and it's great to be able to share these recipes with viewers" says Buddy Valastro.

A sneak peek of KITCHEN BOSS airs out of the finale of Buddy's competition show NEXT GREAT BAKER on Monday, January 24 at 10:30pm. The series moves to its weekday home, 5:30pm, starting Tuesday, January 25. TLC has ordered 40 half-hour episodes of KITCHEN BOSS.

#### **CAKE BOSS RETURNS**

Buddy's busier than ever at the bakery and CAKE BOSS is back for its fourth season starting Monday, January 31 at 9:00pm. This season finds the crew at Carlo's Bakery tackling their biggest cakes yet – including a toilet bowl cake that actually flushes, a giant great white shark cake, and a visit from Rachael Ray, who works with Buddy to make a cake for her wedding anniversary. Buddy and wife Lisa are also expecting their fourth child, leaving Buddy worried about keeping up with ever-increasing demands at home and work.

CAKE BOSS and KITCHEN BOSS are both produced for TLC by High Noon Entertainment. Executive Producers for CAKE BOSS are Jim Berger, Art Edwards, Pamela Healey, Scott Feeley. Executive Producers for KITCHEN BOSS are Jim Berger, Art Edwards, Scott Feeley.

#### **About TLC**

TLC's innovative docu-series and reality-based programming include favorites Kate Plus 8, Little People, Big World, What Not to Wear, 19 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 99 million homes in the US, nearly 8 million homes in Canada and through the website at [www.tlc.com](http://www.tlc.com). TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.