



**VH1 GIVING ANOTHER DOSE OF "TOUGH LOVE" AS SERIES IS RENEWED  
FOR FOURTH SEASON**

**One-Hour Docu-Special on Steve and JoAnn Ward "Tough Love: The Wards Get Real"  
Airs Sunday, November 13 at 8 PM ET/PT**

**Season Three Finale Airs December 11 at 8 PM ET/PT**

**Reunion Special Airs December 18 at 8 PM ET/PT**

**Santa Monica, CA - November 10, 2011-** VH1's love guru and [Master Matchmakers®](#) Steve and JoAnn Ward will give viewers another dose of "[Tough Love](#)" as the series is renewed for a fourth season. An all-new group of single women will learn to shed their bad dating habits to find Mr. Right in 2012. Additionally, VH1 will air the one-hour docu-special "**Tough Love: The Wards Get Real**" **on Sunday, November 13 at 8 PM ET/PT.**

In the hour-long special, Steve and JoAnn Ward will open up their business [Master Matchmakers®](#) to VH1 cameras for an inside look into the daily lives of a family of matchmakers. With over 25 years of experience in matchmaking and coaching, JoAnn's business, headquartered in Philadelphia, PA now faces fierce competition from the world of online dating. Steve along with his sister Monica (Director of Client Services), plays an integral part in differentiating their business from the rest and keeping the company afloat. In the special, both men and women will learn what works in terms of dating and what they're doing wrong when they see Steve, JoAnn and Monica dissect their dates and tell them the truth about why they're still single. Although their brutal honesty has made them famous, the real sparks fly when the family's liberal doses of tough love are administered to each other. "**Tough Love: The Wards Get Real**" **premieres Sunday, November 13 at 8 PM ET/PT on VH1.**

For season three of "Tough Love," Steve has brought his infamous boot camp to Miami to make a big splash in the dating pool. While in Miami, Steve and JoAnn work with a group of eight single, attractive women to help them shed their bad dating habits and find out what it takes to finally land "the one." Over the course of ten weeks, the women go on dates with eligible bachelors and endure intense group sessions to get to the bottom of why they are still single. The season three finale airs **Sunday, December 11 at 8 PM ET/PT** and the reunion special airs **Sunday, December 18 at 8 PM ET/PT.**

For full episodes, interviews with Steve and JoAnn Ward and bonus footage, visit the official Tough Love site at [ToughLove.VH1.com](http://ToughLove.VH1.com). Viewers can also find series updates on Facebook at [facebook.com/vh1toughlove](https://facebook.com/vh1toughlove) and on Twitter with the hashtag [#ToughLove](https://twitter.com/ToughLove).

**"Tough Love"** and **"Tough Love: The Wards Get Real"** are executive produced by Jim Berger and Pamela Healey (for High Noon Entertainment) and Nancy Juvonen, Drew Barrymore, Ember Truesdell and Chris Miller (for Flower Films). Steve Ward and JoAnn Ward also serve as executive producers for the series. Jeff Olde, Jill Holmes and Kristen Kelly are executive producers for VH1. Noah Pollack, Richard Hall and Elizabeth Grizzle Voorhees are executive producers for **"VH1 Tough Love Miami;"** Christopher Costine and Noah Pollack are also executive producers for **"Tough Love: The Wards Get Real."**

VH1 connects viewers to the music, artists and pop culture that matter to them most with TV series, specials, live events, exclusive online content and public affairs initiatives. VH1 is available in 99 million households in the U.S. VH1 also has an array of digital channels and services including VH1Classic, VH1 Soul, VH1 Mobile, and extensive video on VH1.com. Connect with VH1 at [VH1.com](http://VH1.com)

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