



Ward (center) is a no-nonsense cupid.

SUNDAY 3/15

Tough Love

★★★★☆

Drew Barrymore exec-produces this sweet matchmaking show (call it *Why He's Just Not that Into You*). **Steven Ward**, an amiably brash love expert who works with his mom, JoAnn, promises eight single women — including wedding-hungry Jacklyn and party girl Arian — romance success if they commit to his eight-week advice regimen. (Task No. 1: Hear the guys' postdate critiques.) While *Tough* hits all the predictable genre points (the ladies live and bicker together), it's wonderful to see Ward's streetwise tips actually pay off. (VH1, 10 P.M.)